

Rebecca Fredrickson

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Professional Profile: *Accomplished, innovative professional with successful nonprofit and fund development experience. Dynamic communicator and exceptional leader with advanced problem-solving and team-building skills. Able to develop positive, beneficial relationships between organizations. Adept in project planning, resource management, board/public relations, consensus building and marketing. Effective, self-motivated and invested.*

Areas of Expertise

**Program Development and Planning
Community Outreach & Relations
Budget Implementation**

**Grant Writing & Fundraising
Organizational Management
Volunteer /Group Leadership**

**Marketing Strategy
Policy Development
Event Planning**

Professional Experience

August 2019- October 2019 ArtWalk, “KidsWalk” Volunteer Committee Co-Chair

City Arts Nashua, Nashua, NH

- Developed, organized and scheduled family oriented programs.
- Organized, recruited, and managed volunteers.
- Collaborated with local organizations participating in the event.
- Solicited donations to support KidsWalk.
- Worked with local media to promote the event.

July 2018-July 2019 Director of Operations

July 2017-2018 Visual Art and Arts Integration Specialist

Gate City Charter School for the Arts, Merrimack, NH

- Organized and oversaw reporting to the State.
- Developed processes and procedures to ensure smooth daily operations.
- Ensured the safety of students and staff through policies, procedures, and training.
- Connected the organization with the larger community through marketing, community collaborations, press releases, social media presence, and networking.
- Responsible for oversight of finances.
- Fundraising, donor relations, and resource development.
- Built and maintained enrollment to the schools highest numbers since inception.
- Communicated with and met with parents, students, staff, and faculty as needed.
- Involved in writing of and reporting on state and federal grants.
- Collaborated with Curriculum Coordinator and faculty members to implement arts integrated curriculum.
- Organized, recruited, and managed volunteers.

May 2011 – June 2017: Co-Founder and Board of Trustees

Gate City Charter School for the Arts, Merrimack, NH

- Successfully researched public charter school regulations and worked with a team of education leaders to develop a charter to open an arts-integrated K-8 school.
- Served as Vice Chairperson, overseeing a group of over 100 volunteers responsible for fundraising and community relations.
- Planned the inaugural gala event. Facilitated community relations and generated operational funds for the school. Raised over \$10,000 in funds through this event.
- Authored a grant application that led to a \$575,000 award in federal funds for charter school start-up support.
- Led student recruitment resulting in full enrollment and a wait list of over 200.
- Organized, publicized and led public information sessions.
- Worked with other board members on faculty hiring and participated in panel interviews to select faculty and the school's director.

October 2005 – August 2017: Owner, Operator, Fine Arts Educator

Beck's Arts Express, LLC, Nashua, NH

- Created all marketing materials, brochures, press releases, website, as well as handled social media and email marketing.
- Negotiated contract with the City of Nashua Parks and Recreation Summer Program.
- Planned and implemented age appropriate programs.
- Participated in community events and programs.

January 2004 – December 2006: Cultural Arts Director

Boys and Girls Club, Nashua, NH

- Planned and implemented after-school cultural programs for children ages 8-18.
- Oversaw dozens of volunteers and Cultural Arts staff.
- Interacted with local community groups and collaborated with them on events and activities.
- Worked with other staff to develop programs and events for youth.
- National Trainer for the Arts, 2005 Boys & Girls Clubs of America. Facilitated training with the goal of developing and enhancing arts programming at local Boys & Girls Clubs through one-day workshops.
- Served on the Steering Committee at the Youth Development Northeast Regional Conference
- Coordinator for Northeast Regional Arts Conference for Boys & Girls Clubs of America.
- Host for the Northeast Regional Art Show for Boys & Girls Clubs of America.

August 1997 – January 2004: Art Coordinator and Art Instructor

Creative Arts for Kids, Reading, MA

- Organized a major community event called Arts Fair with up to 500 attendees. Manages 200 volunteers before and during event.
- Responsibilities included: community outreach, creating programs for upcoming sessions, recruiting, supervising, and overseeing faculty, managing budget and supplies, working with the director on daily tasks and projects, coordinating and hanging exhibits, interacting with patrons, working with local schools on after-school programs, and serving as camp director for the summer program; acquiring all camp licenses and implementing health and safety procedures.

Additional Professional Experience

September 2007 – August 2009: Visual Arts Instructor

Currier Art Center, Manchester, NH

Developed curriculum, created lesson plans and taught art classes for students ages 2-adult.

2001-2003 – Fine Arts Instructor

Odyssey Day School, Wakefield, MA

Responsible for writing and implementing lesson plans, instructing students in grades K-8, collaborating with other teachers on projects, exhibiting the students' work, and writing reports.

Community Involvement

Present- Serving on committee children's programming for ArtWalk Nashua 2019

Fall 2016 – Served on the planning committee for ArtWalk, Nashua

Spring 2017- Volunteer committee member for Nu Muse Music Festival with Great American Downtown, Nashua

Spring 2005 – Worked with three other artists to design and execute a large-scale mural with members of the community.

Fall 2006 – Collaborated with Liveable, Walkable Communities, area businesses and the Boys & Girls Club to create a living tree mural along a walking path in Nashua, NH.

Spring 2007 – Designed "Growing Garden Mural" a community art project. Acted as supervisor to college students completing community service hours.

Spring 2007 – Designed a large-scale mural for the Firefighter's Club in Lowell, MA.

Education

BFA in Art Education and Painting, *Massachusetts College of Art* –1998